



Connecting Kids to Coverage National Campaign

“FOR ALL LIFE’S MOMENTS” :30

RECORDED SCRIPT – TV PUBLIC SERVICE ANNOUNCEMENT (PSA)

ENGLISH

- SUPER:** InsureKidsNow.gov
A Message from the U.S. Department of Health and Human Services
- SUPER:** InsureKidsNow.gov / 877-KIDS-NOW
VO: For each life moment...
- SUPER:** Free or Low-cost Health Coverage
VO: ...your kids could get free or low-cost health coverage from Medicaid or CHIP.
- VO:** Kids up to age 19 are covered for check-ups, vaccines, dentist visits, hospital care, and more.
- SUPER:** Families of four earning up to \$80,000* per year may qualify
(*Income levels vary by state)
VO: Your kids may be eligible now, even if you’ve applied before.
- VO:** And if they already have Medicaid or CHIP, remember to renew every year.
- SUPER:** InsureKidsNow.gov / 877- KIDS-NOW / 877-543-7669
Paid for by the U.S Department of Health and Human Services.
VO: Get started now at [InsureKidsNow.gov](https://www.insurekidsnow.gov).
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