



# Connecting Kids to Coverage National Campaign

DIGITAL VIDEO  
VISUAL AND AUDIO SCRIPT

**“SCHOOL-BASED OUTREACH” :15 – ENGLISH**

**SUPER:** InsureKidsNow.gov

**VO:** Kids who have health coverage are better prepared to do well in school and succeed in life.

**VO:** Medicaid and CHIP offer free or low-cost health coverage for those who are eligible.

**SUPER:** InsureKidsNow.gov / 1-877- KIDS-NOW  
Paid for by the U.S. Department of Health & Human Services.

**VO:** Learn more at InsureKidsNow.gov.  
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