



# Connecting Kids to Coverage National Campaign

**DIGITAL VIDEO  
VISUAL AND AUDIO SCRIPT**

**“MENTAL HEALTH CAN’T WAIT” :30 – ENGLISH**

**SUPER:** InsureKidsNow.gov

**VO:** Your child’s mental health can’t wait.

**SUPER:** Covered by Medicaid and CHIP  
Virtual | In-person

**VO:** Virtual and in-person mental health services are covered by Medicaid and CHIP.

**VO:** Enroll today. If you are already enrolled, call your provider to schedule an appointment.

**SUPER:** InsureKidsNow.gov / 1-877- KIDS-NOW  
Paid for by the U.S. Department of Health & Human Services.

**VO:** Learn more at InsureKidsNow.gov or call 1-877-KIDS-NOW.  
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