



Connecting Kids to Coverage National Campaign

“MISSED CARE” TEMPLATE NEWSLETTER ARTICLE FOR PARENTS AND CAREGIVERS

Community newspapers, school newsletters, church bulletins, local community organizations, websites, and blogs are frequently in need of content. These articles can be used as-is or customized to include local and organization-specific information, such as the website and contact information, as well as state income levels.

***Insert your state’s income limit for a family of four at 200% of the Federal Poverty Level (FPL). To find the annual FPL figure, visit [ASPE Poverty Guidelines](#). To find the specific FPL guidelines for your state, click [here](#) or contact your state’s Medicaid or CHIP program for information. Note: The income level figure will change from year to year based on the annual release of FPL guidelines.**

Approximately 290 Words

Catch Up on Missed Care with Medicaid and CHIP

Even when life is a little uncertain, kids still need to see their doctor for routine care. Out of an abundance of caution, many parents have postponed routine care appointments, which in some cases has delayed important childhood preventive services. Routine well-child visits help health care providers determine if kids are meeting developmental milestones and allow them to administer age-appropriate immunizations to keep children healthy.

It is vital for children to get back on track with their medical care. It’s always a good time to catch up on care, especially if families have missed visits due to COVID-19. Preventive care can keep families and their communities healthy. Among other things, preventive care includes well-child visits and vaccinations. Health care providers can inform parents on how to be safe and get important care to protect their kids’ health now and for the future. Families should contact their health care provider and schedule an appointment for their child or children today.

Many uninsured children may be eligible for free or low-cost health insurance through Medicaid and the Children’s Health Insurance Program (CHIP), but their parents may not know it. Eligibility is dependent on household size and income and varies by state. For example, a family of four earning up to **[\$XX, XXX]** a year or more in **[INSERT STATE]** may qualify for Medicaid and CHIP. For children and teens up to age 19, routine care, including check-ups, vaccines, dental cleanings, eye exams and more are covered.

Enrollment in Medicaid and CHIP is open year-round; however, coverage must be renewed annually. Visit the “[Find Coverage for Your Family](#)” map on [InsureKidsNow.gov](#) to access information in your state or call 1-877-KIDS-NOW (1-877-543-7669) or **[STATE/LOCAL CONTACT INFORMATION]**.

Approximately 160 Words

Catch Up on Missed Care with Medicaid and CHIP

Even when life is a little uncertain, kids still need to see their doctor for routine care. Routine well-child visits help pediatricians determine if kids are meeting important developmental milestones and give age-appropriate immunizations. Families should contact their health care provider and schedule an appointment to catch up on missed visits and vaccinations.

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