Connecting Kids to Coverage National Campaign

InsureKidsNow.gov

Print Materials Customization Guide

Updated December 2020

Table of Contents

- Introduction
- Customization Options
- Materials Available for Customization
  - Peace of Mind
  - General Market
  - Allergy & Asthma
  - Back-to-School
  - Cold & Flu*
  - Renewal
  - Vaccination
  - Get Covered. Get in the Game.*
  - Oral Health
- How to Request Customized Materials
  - Determine Your State's Income Eligibility Limit
  - Example Email to the CMS DMS
- Appendix

**New or recently updated*

Introduction

Connecting Kids to Coverage National Campaign materials are designed to support outreach in your community. These materials are intended to be used by Campaign partners, grantees, and other community-based organizations to provide information to parents and caregivers of children who are eligible for Medicaid and CHIP but are not enrolled. The materials provide information on income eligibility for Medicaid and the Children's Health Insurance Program (CHIP), the valuable benefits the programs provide (e.g., check-ups, hospital visits, emergency services, prescriptions, etc.), and how to apply.

You can customize the materials for use in your community. Customized materials can include:

- your program name(s);
- your state's annual income eligibility limit for a family of four;
- your website address and/or phone number;
- and up to two logos

Once confirmed, you will receive your customized, high resolution PDF via email within two weeks.

CMS offers material customization free of charge. However, due to the large number of customization requests we receive, organizations can request **up to five resources to customize per month**. This is per CMS Product Number (No.). An organization may request multiple languages per product number. For example, "Artist" palmcard, CMS Product No. 11642, in English and Spanish (-S) would count as one resource request.

Customizable materials are viewable on the InsureKidsNow.gov website in the Outreach Toolkit Library. A list of customizable materials is also available on slide 5 of this guide.

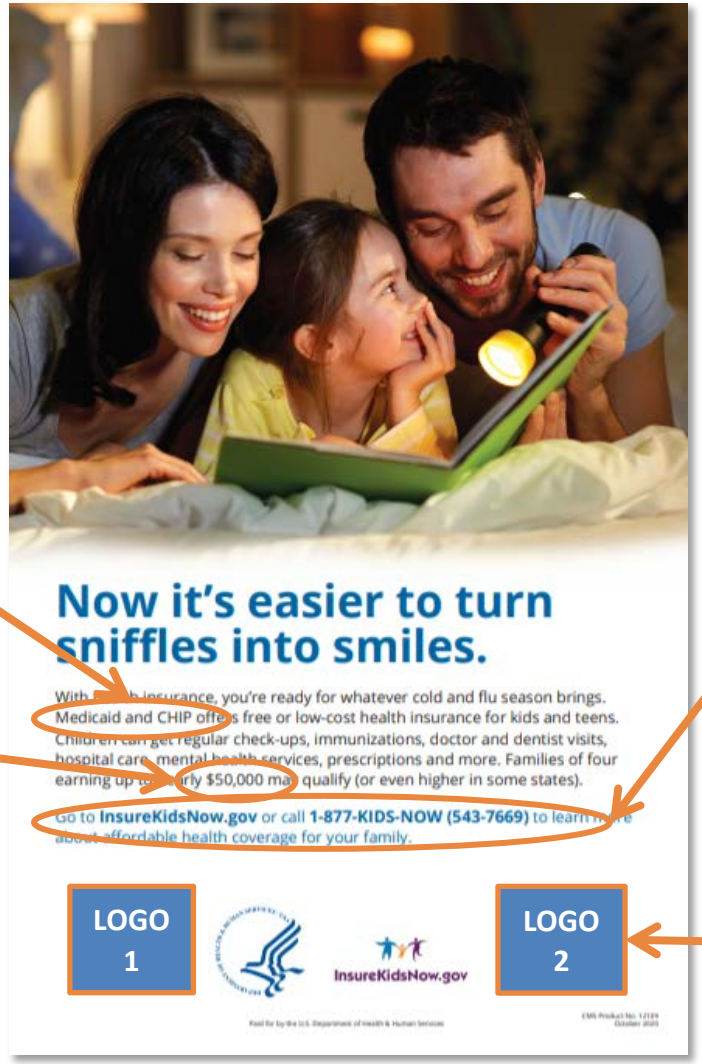
Please see slide 11 for detailed information on how to submit your request for customized materials to the CMS Division of Multimedia Services (DMS).

Customization Options

You may choose to insert your program name(s), your state's annual income eligibility limit for a family of four, your website address and/or phone number, and up to two logos. ***Please Note:*** You may request these changes on all customizable materials.

Your program name(s)

Your state's annual income eligibility limit for a family/household of four



Your website and/or phone number

Up to two logos

Materials Available for Customization

The following is a list of customizable materials for the Connecting Kids to Coverage National Campaign with corresponding product numbers. These materials can be produced as double sided-documents, with English on one side and Spanish on the other. Alternatively, the materials can be produced with the customized Campaign image on one side, and limited local information, such as where to find application assistance, on the other side. **Customized materials will be provided as print-ready PDFs/files.** Customizable materials are viewable on the InsureKidsNow.gov website in the Outreach Toolkit Library or in the Appendix on slide 12 of this guide.

NAME	DESCRIPTION	PRODUCT NUMBERS	
		ENGLISH	SPANISH
Peace of Mind	4 x 9 Palmcard (Full Color)	12092	12092-S
	11 x 17 Poster (Full Color)	12093	12093-S
	9 x 3.88 Direct Mail Insert (Full Color)	12094	12094-S

NAME	DESCRIPTION	VERSION	PRODUCT NUMBERS	
			ENGLISH	SPANISH
General Market	11 x 17 Poster (Full Color)	Skateboarder	11637	11637-S
		Muddy Kids	11638	11638-S
		Artist	11639	11639-S
	8 ½ x 11 Poster (Full Color)	Teens	11755	11755-S
		Kid in Charge	11790	11790-S
	4 x 9 Palmcard (Full Color)	Skateboarder	11640	11640-S
		Muddy Kids	11641	11641-S
		Artist	11642	11642-S

Materials Available for Customization – Continued

The following is a list of customizable materials for the Connecting Kids to Coverage National Campaign with corresponding product numbers. These materials can be produced as double sided-documents, with English on one side and Spanish on the other. Alternatively, the materials can be produced with the customized Campaign image on one side, and limited local information, such as where to find application assistance, on the other side.
Customized materials will be provided as print-ready PDFs/files. Customizable materials are viewable on the InsureKidsNow.gov website in the Outreach Toolkit Library or in the Appendix on slide 12 of this guide.

NAME	DESCRIPTION	VERSION	PRODUCT NUMBERS	
			ENGLISH	SPANISH
Allergy & Asthma	11 x 17 Poster (Full Color)	Bubbles	11644	11644-S
	4 x 9 Palmcard (Full Color)	Bubbles	11645	11645-S
Back-to-School	11 x 17 Poster (Full Color)	School Bus	11668	11668-S
	4 x 9 Palmcard (Full Color)	School Bus	11667	11667-S
Cold & Flu	11 x 17 Poster (Full Color)	Blanket	11656	11656-S
	4 x 9 Palmcard (Full Color)	Blanket	11657	11657-S
	4 x 9 Palmcard (Full Color)	Nighttime Cuddles	12108	12108-S
	11 x 17 Poster (Full Color)	Nighttime Cuddles	12109	12109-S
	4 x 9 Palmcard (Full Color)	Puppy Care	12110	12110-S
	11 x 17 Poster (Full Color)	Puppy Care	12111	12111-S

Materials Available for Customization

The following is a list of customizable materials for the Connecting Kids to Coverage National Campaign with corresponding product numbers. These materials can be produced as double sided-documents, with English on one side and Spanish on the other. Alternatively, the materials can be produced with the customized Campaign image on one side, and limited local information, such as where to find application assistance, on the other side.
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NAME	DESCRIPTION	VERSION	PRODUCT NUMBERS	
			ENGLISH	SPANISH
Renewal	4 x 9 Palmcard (Full Color)	Kids On Bench	12014	12014-S
		Teens Smiling	12015	12015-S
		High Schoolers	12016	12016-S
		Superhero	12017	12017-S
Vaccination	11 x 17 Poster (Full Color)	Protect Their Tomorrow (Snow)	12073	12073-S
	11 x 17 Poster (Full Color)	Protect Their Tomorrow (Sun)	12077	12077-S
	4 x 9 Palmcard (Full Color)	Protect Their Tomorrow (Snow)	12072	12072-S
	4 x 9 Palmcard (Full Color)	Protect Their Tomorrow (Sun)	12076	12076-S

Materials Available for Customization – Continued

The following is a list of customizable materials for the Connecting Kids to Coverage National Campaign with corresponding product numbers. These materials can be produced as double sided-documents, with English on one side and Spanish on the other. Alternatively, the materials can be produced with the customized Campaign image on one side, and limited local information, such as where to find application assistance, on the other side. **Customized materials will be provided as print-ready PDFs/files.** Customizable materials are viewable on the InsureKidsNow.gov website in the Outreach Toolkit Library or in the Appendix on slide 12 of this guide.

NAME	DESCRIPTION	PRODUCT NUMBERS	
		ENGLISH	SPANISH
Get Covered. Get in the Game.	8 1/2 x 11 Flyer (Full Color)	11804	11804-S
	8 1/2 x 11 Fact Sheet (Full Color)	11803	11803-S
	9 x 3.88 Direct Mail Insert (Full Color)	11802	11802-S

NAME	DESCRIPTION	VERSION	PRODUCT NUMBERS	
			ENGLISH	SPANISH
Oral Health	*Messages for parents and caregivers of children under age 3*	11 x 17 Poster (Full Color)	11665	11665-S
		8 ½ x 11 Flyer (Full Color)	11666	11666-S
	Messages for parents and caregivers of children under age 3	5.5 x 8.5 Tear Pad (Full Color)	11664	11664-S
	Messages for children of all ages	5.5 x 8.5 Tear Pad (Full Color)	11774	11774-S

How to Request Customized Materials

1. Send an email to the CMS Division of Multimedia Services (DMS): MultimediaServices@cms.hhs.gov with the subject line "**Connecting Kids to Coverage: Materials Customization Request**".
   - Connecting Kids to Coverage HEALTHY KIDS grantees must include their project officer on the email.

2. In the body of the email, include the following:
   - Identify the product number(s) and name(s) of the material(s) you are customizing. Include the type of material (e.g., poster or palmcard).
   - Identify your program name(s)
   - Identify your state's annual income eligibility limit for a family of four (see slide 10 for details)
   - Identify if you want the words "or more" removed after "a year"
   - Identify your website address and/or phone number
   - Attach up to two logo(s); AI (Adobe Illustrator) or EPS file preferred
   - Indicate if you would like to have a double-sided version. If you would like to have a double-sided version, indicate whether you would like the back side to be in Spanish, or if you are going to provide limited local information, such as where to find application assistance, etc. Reminder: these are print-ready PDFs/files.

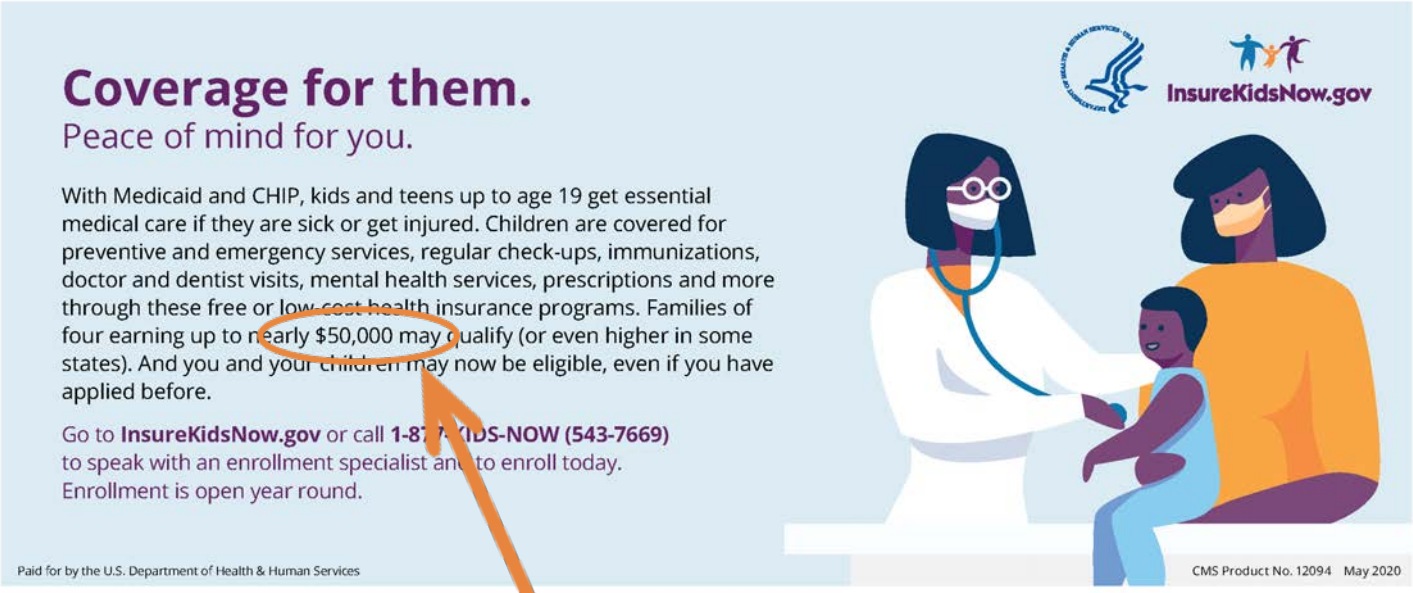
3. The CMS DMS will get in touch via email but should you have any questions or would like to follow up on your request, please send a message to the above email address referencing your request.

4. You will receive your customized, high-resolution PDF via email within two weeks.

Determine Your State's Income Eligibility Limit

Medicaid and CHIP use a percentage multiple to determine the income limit for a family of four at 200% of the Federal Poverty Level (FPL). To find the annual FPL figure, visit https://aspe.hhs.gov/poverty-guidelines.

To find the specific FPL guidelines for your state, visit https://www.medicaid.gov/medicaid/program-information/medicaid-and-chip-eligibility-levels/index.html or contact your state's Medicaid or CHIP program for information. The income level figure will change from year to year based on the annual release of FPL guidelines.



Your state's annual income eligibility limit for a family/household of four

Example Email to the CMS DMS

To: MultimediaServices@cms.hhs.gov; [Project Officer email, if applicable]
From: [Your Email Address]
Subject: Connecting Kids to Coverage: Materials Customization Request

Dear Designer:
My name is [Insert Your Name] and I am with the [Insert Your Organization]. Can you please provide me with a customized version of the following Connecting Kids to Coverage materials?

1. [#11637. General Market Material. Skateboarder. Poster.]
2. Program name: [e.g. KidsPlus]
3. My state's annual income eligibility limit for a family of four: [$50,000]
4. My website and phone number: [www.KidsPlus.com, 1-877-555-5555]
5. Two logos are attached to this email with the following titles: [kidsplus.eps and localprogram.ai].
6. Please provide a print-ready PDF/file for a [double-sided poster] with [English on the front and Spanish on the back].

1. [#11640. General Market Material. Skateboarder. Palmcard.]
2. [Please make the same changes to the Palmcard as requested for the Poster.]

Reminder: Connecting Kids to Coverage HEALTHY KIDS grantees must include their project officer on the email.

Appendix:
Materials Available for Customization

Peace of Mind Materials

Peace of Mind

#12092 Peace of Mind Palmcard – English

Coverage for them. Peace of mind for you.

With Medicaid and CHIP, kids and teens up to age 19 get essential medical care if they are sick or get injured. Children are covered for preventive and emergency services, regular check-ups, immunizations, doctor and dentist visits, mental health services, prescriptions and more through these free or low-cost health insurance programs. Families of four earning up to nearly $50,000 may qualify (or even higher in some states). And you and your children may now be eligible, even if you have applied before.

Go to **InsureKidsNow.gov**
or call **1-877-KIDS-NOW (543-7669)**
to speak with an enrollment specialist and to enroll today. Enrollment is open year round.

InsureKidsNow.gov

#12092-S Peace of Mind Palmcard – Spanish

Cobertura para ellos. Tranquilidad para usted.

Con Medicaid y CHIP, los niños y adolescentes de hasta 19 años reciben atención médica esencial si están enfermos o lesionados. Los niños están cubiertos para servicios preventivos y de emergencia, chequeos regulares, vacunas, visitas al médico y al dentista, servicios de salud mental, medicinas recetadas y más a través de estos programas de seguro médico gratuitos o de bajo costo. Las familias de cuatro que ganan hasta casi $50,000 (o incluso más en algunos estados) pueden calificar. Usted y sus hijos pueden ser elegibles ahora, incluso si ya habían solicitado.

Visite **InsureKidsNow.gov** o llame al **1-877-KIDS-NOW (543-7669)** para hablar con un especialista en inscripción y para inscribirse hoy. La inscripción está abierta todo el año.

InsureKidsNow.gov

Peace of Mind

#12093 Peace of Mind Poster – English	#12093-S Peace of Mind Poster – Spanish

Coverage for them. Peace of mind for you.

With Medicaid and CHIP, kids and teens up to age 19 get essential medical care if they are sick or get injured. Children are covered for preventive and emergency services, regular check-ups, immunizations, doctor and dentist visits, mental health services, prescriptions and more through these free or low-cost health insurance programs. Families of four earning up to nearly $50,000 may qualify (or even higher in some states). And you and your children may now be eligible, even if you have applied before.

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InsureKidsNow.gov

Peace of Mind

#12094 Peace of Mind Direct Mail Insert – English	#12094-S Peace of Mind Palm Direct Mail Insert – Spanish

Coverage for them.

Peace of mind for you.

With Medicaid and CHIP, kids and teens up to age 19 get essential medical care if they are sick or get injured. Children are covered for preventive and emergency services, regular check-ups, immunizations, doctor and dentist visits, mental health services, prescriptions and more through these free or low-cost health insurance programs. Families of four earning up to nearly $50,000 may qualify (or even higher in some states). And you and your children may now be eligible, even if you have applied before.

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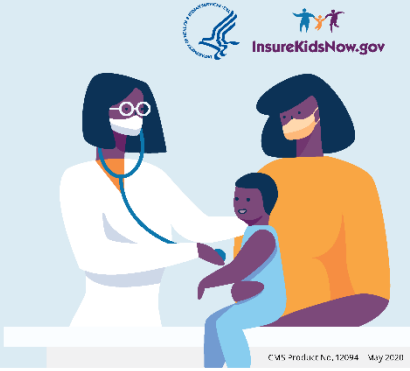


Paid for by the U.S. Department of Health & Human Services

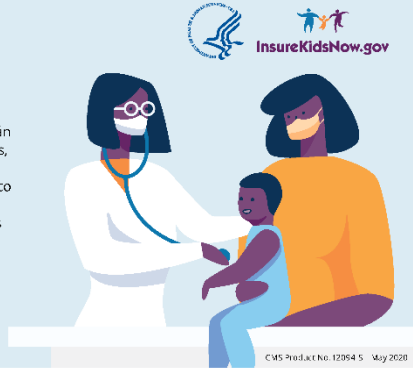
CMS Product No. 12094 May 2020

Cobertura para ellos.

Tranquilidad para usted.

Con Medicaid y CHIP, los niños y adolescentes de hasta 19 años reciben atención médica esencial si están enfermos o lesionados. Los niños están cubiertos para servicios preventivos y de emergencia, chequeos regulares, vacunas, visitas al médico y al dentista, servicios de salud mental, medicinas recetadas y más a través de estos programas de seguro médico gratuitos o de bajo costo. Las familias de cuatro que ganan hasta casi $50,000 (o incluso más en algunos estados) pueden calificar. Usted y sus hijos pueden ser elegibles ahora, incluso si ya habían solicitado.

Visite **InsureKidsNow.gov** o llame al **1-877-KIDS-NOW (543-7669)** para hablar con un especialista en inscripción y para inscribirse hoy. La inscripción está abierta todo el año.



Paid for by the U.S. Department of Health & Human Services

CMS Product No. 12094-S May 2020

General Market Materials

General Market

#11637 Skateboarder Poster – English	#11637-S Skateboarder Poster – Spanish

General Market

#11638 Muddy Kids Poster – English	#11638-S Muddy Kids Poster – Spanish

An extra hand for parents with their hands full

Now, you have one less thing to worry about. Medicaid and CHIP offer free or low-cost health insurance for kids and teens. Children can get regular check-ups, immunizations, doctor and dentist visits, hospital care, mental health services, prescriptions and more. Families of four earning up to nearly $50,000 may qualify (or even higher in some states).

Go to **InsureKidsNow.gov** or call **1-877-KIDS-NOW (543-7669)** to learn more about affordable health coverage for your family.

InsureKidsNow.gov

Ayuda para padres que lo necesitan

Ahora, usted tiene algo menos de qué preocuparse. Medicaid y CHIP ofrecen seguro de salud gratis o a bajo costo para niños y adolescentes. Los niños y adolescentes pueden recibir exámenes médicos, vacunas, visitas al médico y al dentista, atención en el hospital, servicios de salud mental, medicinas y mucho más. Las familias de 4 miembros con ingresos hasta casi $50,000 (o incluso más en algunos estados) pueden calificar.

Visite **InsureKidsNow.gov** o llame al **1-877-KIDS-NOW (543-7669)** para más información sobre la cobertura de salud a bajo costo para su familia.

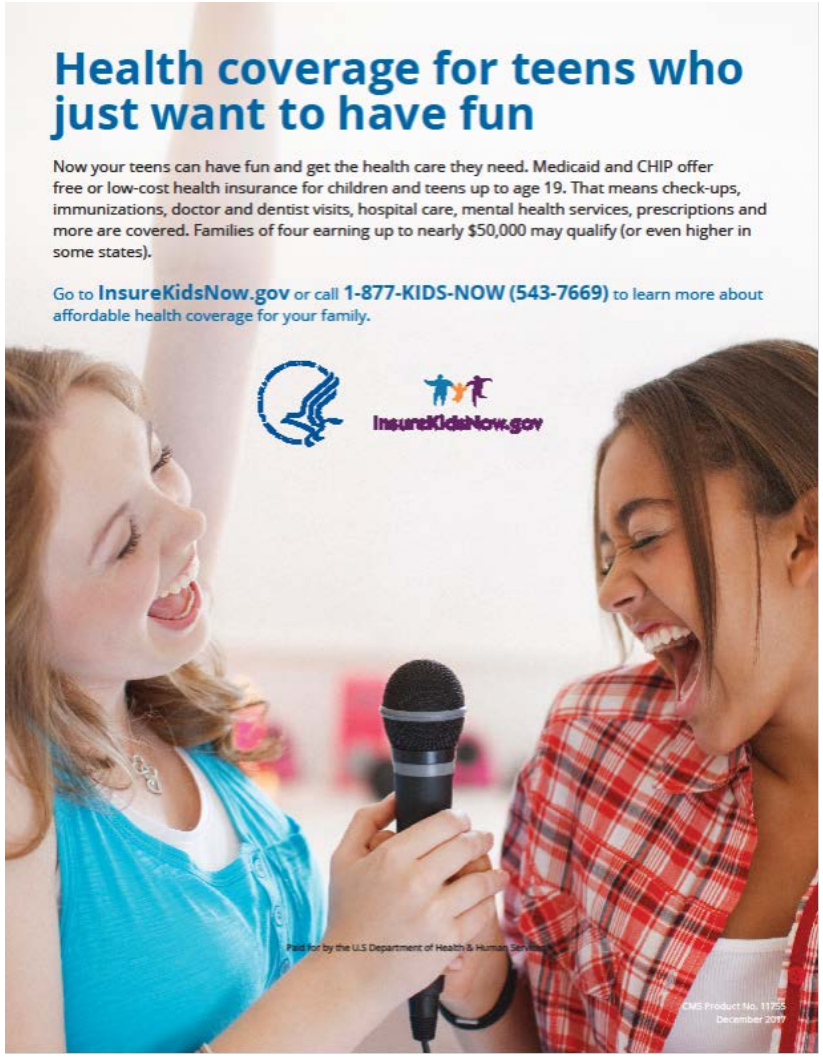
InsureKidsNow.gov

General Market

#11639 Artist Poster – English	#11639-S Artist Poster – Spanish

General Market

#11755 Teen Poster – English	#11755-S Teen Poster – Spanish



General Market

#11790 Kid in Charge Poster – English

#11790-S Kid in Charge Poster – Spanish

General Market

#11640 Skateboarder Palmcard – English	#11640-S Skateboarder Palmcard – Spanish

General Market

#11641 Muddy Kids Palmcard – English

#11641-S Muddy Kids Palmcard – Spanish

General Market

#11642 Artist Palmcard – English	#11642-S Artist Palmcard – Spanish

Allergy & Asthma Materials

Allergy & Asthma

#11644 Bubbles Poster – English

#11644-S Bubbles Poster – Spanish

Allergy & Asthma

#11645 Bubbles Palmcard – English

When kids have health insurance, we all breathe easier.

Whether it's allergies, asthma or just a common cold, your kids can get the care they need. Medicaid and CHIP offers free or low-cost health insurance for kids and teens. Children can get regular check-ups, immunizations, doctor and dentist visits, hospital care, mental health services, prescriptions and more. Families of four earning up to nearly $50,000 may qualify (or even higher in some states).

Go to **InsureKidsNow.gov** or call **1-877-KIDS-NOW (543-7669)** to learn more about affordable health coverage for your family.

InsureKidsNow.gov

Paid for by the U.S. Department of Health & Human Services
CMS Product No. 11645
December 2017

#11645-S Bubbles Palmcard – Spanish

Cuando los niños tienen seguro de salud, todos respiramos mejor.

Ya sea por alergias, asma o sólo un resfriado común, sus hijos pueden recibir la atención que necesitan. Medicaid y CHIP ofrecen seguro de salud a bajo costo o gratis para niños y adolescentes. Los niños y adolescentes pueden recibir exámenes médicos, vacunas, visitas al médico y al dentista, atención en el hospital, servicios de salud mental, medicinas y mucho más. Las familias de 4 miembros con ingresos hasta casi $50,000 (o incluso más en algunos estados) pueden calificar.

Visite **InsureKidsNow.gov** o llame al **1-877-KIDS-NOW (543-7669)** para más información sobre la cobertura de salud a bajo costo para su familia.

InsureKidsNow.gov

Pagado por el Departamento de Salud y Servicios Humanos de los Estado Unidos
CMS Product No. 11645-S
December 2017

Back-to-School Materials

Back-to-School

#11668 School Bus Poster – English

#11668-S School Bus Poster – Spanish

Back-to-School

#11667 School Bus Palmcard – English	#11667-S School Bus Palmcard – Spanish

With health insurance, they'll be ready for whatever the school year brings.

Kids who have health coverage are better prepared to do well in school and succeed in life. Medicaid and CHIP offer free or low-cost health insurance for kids and teens. Children can get regular check-ups, immunizations, doctor and dentist visits, hospital care, mental health services, prescriptions and more. Families of four earning up to nearly $50,000 may qualify (or even higher in some states).

Go to **InsureKidsNow.gov** or call **1-877-KIDS-NOW (543-7669)** to learn more about affordable health coverage for your family.

InsureKidsNow.gov

Paid for by the U.S. Department of Health & Human Services
CMS Product No. 11667
December 2017

Con el seguro de salud, estarán listos para cualquier cosa que traiga el año escolar.

Los niños que tienen cobertura de seguro de salud están mejor preparados para tener éxito en la escuela y en la vida. Medicaid y CHIP ofrecen seguro de salud a bajo costo o gratis para niños y adolescentes. Los niños y adolescentes pueden recibir exámenes médicos, vacunas, visitas al médico y al dentista, atención en el hospital, servicios de salud mental, medicinas y mucho más. Las familias de 4 miembros con ingresos hasta casi $50,000 (o incluso más en algunos estados) pueden calificar.

Visite el sitio Web **InsureKidsNow.gov** o llame al **1-877-KIDS-NOW (543-7669)** para más información sobre la cobertura de salud a bajo costo para su familia.

InsureKidsNow.gov

Pagado por el Departamento de Salud y Servicios Humanos de los Estado Unidos.
CMS Product No. 11667-S
December 2017

Cold & Flu Materials

Cold & Flu

#11656 Blanket Poster – English

Now it's easier to turn sniffles into smiles.

With health insurance, you're ready for whatever cold and flu season brings. Medicaid and CHIP offers free or low-cost health insurance for kids and teens. Children can get regular check-ups, immunizations, doctor and dentist visits, hospital care, mental health services, prescriptions and more. Families of four earning up to nearly $50,000 may qualify (or even higher in some states).

Go to **InsureKidsNow.gov** or call **1-877-KIDS-NOW (543-7669)** to learn more about affordable health coverage for your family.

InsureKidsNow.gov

Paid for by the U.S. Department of Health & Human Services

CMS Product No. 11656
December 2017

#11656-S Blanket Poster – Spanish

Ahora es más fácil convertir resfríos en sonrisas.

Con el seguro de salud, usted está listo para cualquier cosa que traiga la temporada de resfriados y gripe. Medicaid y CHIP ofrecen seguro de salud gratis o a bajo costo para niños y adolescentes. Los niños y adolescentes pueden recibir exámenes médicos, vacunas, visitas al médico y al dentista, atención en el hospital, servicios de salud mental, medicinas y mucho más. Las familias de 4 miembros con ingresos hasta casi $50,000 (o incluso más en algunos estados) pueden calificar.

Visite **InsureKidsNow.gov** o llame al **1-877-KIDS-NOW (543-7669)** para más información sobre la cobertura de salud a bajo costo para su familia.

InsureKidsNow.gov

Pagado por el Departamento de Salud y Servicios Humanos de los Estados Unidos.

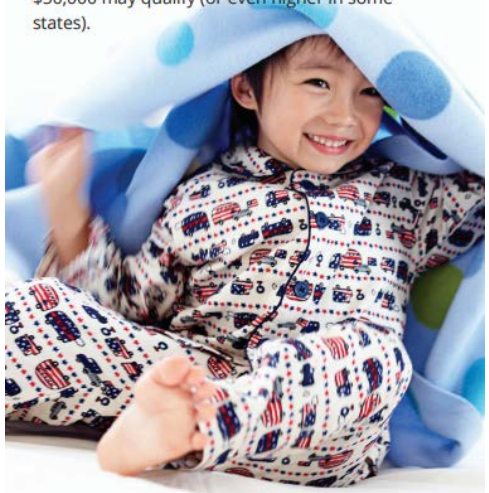
CMS Product No. 11656-S
December 2017

Cold & Flu

#11657 Blanket Palmcard – English

Now it's easier to turn sniffles into smiles.

With health insurance, you're ready for whatever cold and flu season brings. Medicaid and CHIP offers free or low-cost health insurance for kids and teens. Children can get regular check-ups, immunizations, doctor and dentist visits, hospital care, mental health services, prescriptions and more. Families of four earning up to nearly $50,000 may qualify (or even higher in some states).



Go to **InsureKidsNow.gov** or call **1-877-KIDS-NOW (543-7669)** to learn more about affordable health coverage for your family.

InsureKidsNow.gov

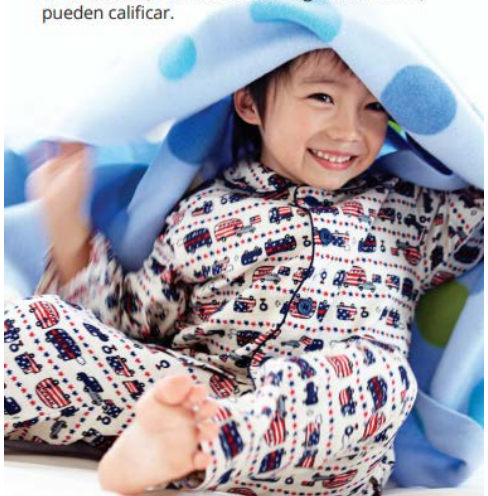
Paid for by the U.S. Department of Health & Human Services

CMS Product No. 11657
December 2017

#11657-S Blanket Palmcard – Spanish

Ahora es más fácil convertir resfríos en sonrisas.

Con el seguro de salud, usted está listo para cualquier cosa que traiga la temporada de resfriados y gripe. Medicaid y CHIP ofrecer seguro de salud gratis o a bajo costo para niños y adolescentes. Los niños y adolescentes pueden recibir exámenes médicos, vacunas, visitas al médico y al dentista, atención en el hospital, servicios de salud mental, medicinas y mucho más. Las familias de 4 miembros con ingresos hasta casi $50,000 (o incluso más en algunos estados) pueden calificar.



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InsureKidsNow.gov

Pagado por el Departamento de Salud y Servicios Humanos de los Estado Unidos.

CMS Product No. 11657
December 2017

Seasonal Flu

#12108 Nighttime Cuddles Palmcard – English	#12108-S Nighttime Cuddles Palmcard – Spanish

Now it's easier to turn sniffles into smiles.

With health insurance, you're ready for whatever cold and flu season brings. Medicaid and CHIP offers free or low-cost health insurance for kids and teens. Children can get regular check-ups, immunizations, doctor and dentist visits, hospital care, mental health services, prescriptions and more. Families of four earning up to nearly $50,000 may qualify (or even higher in some states).

Go to **InsureKidsNow.gov** or call **1-877-KIDS-NOW (543-7669)** to learn more about affordable health coverage for your family.

InsureKidsNow.gov

Paid for by the U.S. Department of Health & Human Services

CMS Product No. 12108
October 2020

Ahora es más fácil convertir resfríos en sonrisas.

Con el seguro de salud, usted está listo para cualquier cosa que traiga la temporada de resfriados y gripe. Medicaid y CHIP ofrecer seguro de salud gratis o a bajo costo para niños y adolescentes. Los niños y adolescentes pueden recibir exámenes médicos, vacunas, visitas al médico y al dentista, atención en el hospital, servicios de salud mental, medicinas y mucho más. Las familias de 4 miembros con ingresos hasta casi $50,000 (o incluso más en algunos estados) pueden calificar.

Visite **InsureKidsNow.gov** o llame al **1-877-KIDS-NOW (543-7669)** para más información sobre la cobertura de salud a bajo costo para su familia.

InsureKidsNow.gov

Pagado por el Departamento de Salud y Servicios Humanos de los Estado Unidos.

CMS Product No. 12108-S
October 2020

Seasonal Flu

#12109 Nighttime Cuddles Poster – English	#12109-S Nighttime Cuddles Poster – Spanish

Now it's easier to turn sniffles into smiles.

With health insurance, you're ready for whatever cold and flu season brings. Medicaid and CHIP offers free or low-cost health insurance for kids and teens. Children can get regular check-ups, immunizations, doctor and dentist visits, hospital care, mental health services, prescriptions and more. Families of four earning up to nearly $50,000 may qualify (or even higher in some states).

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Ahora es más fácil convertir resfríos en sonrisas.

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InsureKidsNow.gov

Seasonal Flu

#12110 Puppy Care Poster – English	#12110-S Puppy Care Poster – Spanish

Now it's easier to turn sniffles into smiles.

With health insurance, you're ready for whatever cold and flu season brings. Medicaid and CHIP offers free or low-cost health insurance for kids and teens. Children can get regular check-ups, immunizations, doctor and dentist visits, hospital care, mental health services, prescriptions and more. Families of four earning up to nearly $50,000 may qualify (or even higher in some states).

Go to **InsureKidsNow.gov** or call **1-877-KIDS-NOW (543-7669)** to learn more about affordable health coverage for your family.

InsureKidsNow.gov

Paid for by the U.S. Department of Health & Human Services

CMS Product No. 12110
October 2020

Ahora es más fácil convertir resfríos en sonrisas.

Con el seguro de salud, usted está listo para cualquier cosa que traiga la temporada de resfriados y gripe. Medicaid y CHIP ofrecer seguro de salud gratis o a bajo costo para niños y adolescentes. Los niños y adolescentes pueden recibir exámenes médicos, vacunas, visitas al médico y al dentista, atención en el hospital, servicios de salud mental, medicinas y mucho más. Las familias de 4 miembros con ingresos hasta casi $50,000 (o incluso más en algunos estados) pueden calificar.

Visite **InsureKidsNow.gov** o llame al **1-877-KIDS-NOW (543-7669)** para más información sobre la cobertura de salud a bajo costo para su familia.

InsureKidsNow.gov

Pagado por el Departamento de Salud y Servicios Humanos de los Estado Unidos.

CMS Product No. 12110-S
October 2020

Seasonal Flu

#12111 Puppy Care Poster – English	#12111-S Puppy Care Poster – Spanish

Now it's easier to turn sniffles into smiles.

With health insurance, you're ready for whatever cold and flu season brings. Medicaid and CHIP offers free or low-cost health insurance for kids and teens. Children can get regular check-ups, immunizations, doctor and dentist visits, hospital care, mental health services, prescriptions and more. Families of four earning up to nearly $50,000 may qualify (or even higher in some states).

Go to **InsureKidsNow.gov** or call **1-877-KIDS-NOW (543-7669)** to learn more about affordable health coverage for your family.

InsureKidsNow.gov

Ahora es más fácil convertir resfríos en sonrisas.

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Visite **InsureKidsNow.gov** o llame al **1-877-KIDS-NOW (543-7669)** para más información sobre la cobertura de salud a bajo costo para su familia.

InsureKidsNow.gov

Renewal Materials

Renewal

#12014 Kids On Bench Palmcard – English	#12014-S Kids On Bench Palmcard – Spanish

Keeping them covered. Just one more way you look out for them.

- Medicaid and CHIP provide free or low-cost health insurance, and we're covering more kids and teens than ever.
- Your kids may be covered for doctor and dentist visits, hospital care, prescriptions, and more.
- You need to renew his or her coverage every year—even if no personal information has changed.

Renew your kid's coverage by:

____/____/____

Please contact us with any questions:

_____

Manteniéndolos cubiertos. Una forma más de cuidarlos.

- Medicaid y CHIP (Seguro Médico Para Niños) brindan seguro de salud gratuito o a bajo costo y estamos cubriendo más niños y adolescentes que nunca.
- Es posible que sus hijos tengan cobertura para visitas al médico y dentista, atención en un hospital, recetas y más.
- Necesita renovar su cobertura cada año, incluso si no ha cambiado la información personal.

Renueve la cobertura de su hijo antes de:

____/____/____

Por favor contáctenos con cualquier pregunta:

_____

Renewal

#12015 Teens Smiling Palmcard – English	#12015-S Teens Smiling Palmcard – Spanish

Keeping them covered. Just one more way you look out for them.

- Medicaid and CHIP provide free or low-cost health insurance, and we're covering more kids and teens than ever.
- Your kids may be covered for doctor and dentist visits, hospital care, prescriptions, and more.
- You need to renew his or her coverage every year—even if no personal information has changed.

Renew your kid's coverage by:

____/____/____

Please contact us with any questions:

_____

Manteniéndolos cubiertos. Una forma más de cuidarlos.

- Medicaid y CHIP (Seguro Médico Para Niños) brindan seguro de salud gratuito o a bajo costo y estamos cubriendo más niños y adolescentes que nunca.
- Es posible que sus hijos tengan cobertura para visitas al médico y dentista, atención en un hospital, recetas y más.
- Necesita renovar su cobertura cada año, incluso si no ha cambiado la información personal.

Renueve la cobertura de su hijo antes de:

____/____/____

Por favor contáctenos con cualquier pregunta:

_____

Renewal

#12016 High Schoolers Palmcard – English	#12016-S High Schoolers Palmcard – Spanish

Keeping them covered. Just one more way you look out for them.

- Medicaid and CHIP provide free or low-cost health insurance, and we're covering more kids and teens than ever.
- Your kids may be covered for doctor and dentist visits, hospital care, prescriptions, and more.
- You need to renew his or her coverage every year—even if no personal information has changed.

Renew your kid's coverage by:

____/____/____

Please contact us with any questions:

_____

InsureKidsNow.gov

Manteniéndolos cubiertos. Una forma más de cuidarlos.

- Medicaid y CHIP (Seguro Médico Para Niños) brindan seguro de salud gratuito o a bajo costo y estamos cubriendo más niños y adolescentes que nunca.
- Es posible que sus hijos tengan cobertura para visitas al médico y dentista, atención en un hospital, recetas y más.
- Necesita renovar su cobertura cada año, incluso si no ha cambiado la información personal.

Renueve la cobertura de su hijo antes de:

____/____/____

Por favor contáctenos con cualquier pregunta:

_____

InsureKidsNow.gov

Renewal

#12017 Superhero Palmcard – English

Your kids' health is everything. Keep them covered.

- Medicaid and CHIP provide free or low-cost health insurance, and we're covering more kids and teens than ever.
- Your kids may be covered for doctor and dentist visits, hospital care, prescriptions, and more.
- You need to renew his or her coverage every year—even if no personal information has changed.

Renew your kid's coverage by:

____/____/____

Please contact us with any questions:

_____

InsureKidsNow.gov

CMS Product No. 12017
January 2018

#12017-S Superhero Palmcard – Spanish

La salud de sus hijos es todo. Manténganlos cubiertos.

- Medicaid y CHIP (Seguro Médico Para Niños) brindan seguro de salud gratuito o a bajo costo y estamos cubriendo más niños y adolescentes que nunca.
- Es posible que sus hijos tengan cobertura para visitas al médico y dentista, atención en un hospital, recetas y más.
- Necesita renovar su cobertura cada año, incluso si no ha cambiado la información personal.

Renueve la cobertura de su hijo antes de:

____/____/____

Por favor contáctenos con cualquier pregunta:

_____

InsureKidsNow.gov

CMS Product No. 12017-S
January 2018

Vaccination Materials

Vaccination

#12073 Protect Their Tomorrow (Snow) Poster – English	#12073-S Protect Their Tomorrow (Snow) Poster – Spanish

Vaccinate today.
Protect their tomorrow.

Keep kids healthy with the vaccines and booster shots they need. Medicaid and CHIP offer free or low-cost health insurance for kids and teens up to age 19. Children can get regular check-ups, immunizations, doctor and dentist visits, hospital care, mental health services, prescriptions and more. Families of four earning up to nearly $50,000 may qualify (or even higher in some states).

Go to **InsureKidsNow.gov** or call **1-877-KIDS-NOW (543-7669)** to learn more about affordable health coverage for your family.

InsureKidsNow.gov

Paid for by the U.S. Department of Health & Human Services

CMS Product No. 12073
November 2019

Vacúnelos hoy.
Proteja su futuro.

Cuide la salud de los niños con las vacunas y los refuerzos que necesitan. Medicaid y CHIP ofrecen seguro de salud gratis o a bajo costo para los niños y adolescentes menores de 19 años. Los niños y adolescentes pueden recibir exámenes médicos, vacunas, visitas al médico y al dentista, atención en el hospital, servicios de salud mental, medicinas y mucho más. Las familias de 4 miembros con ingresos hasta casi $50,000 (o incluso más en algunos estados) pueden calificar.

Visite **InsureKidsNow.gov** o llame al **1-877-KIDS-NOW (543-7669)** para más información sobre la cobertura de salud a bajo costo para su familia.

InsureKidsNow.gov

Paid for by the U.S. Department of Health & Human Services

CMS Product No. 12073-S
November 2019

Vaccination

#12077 Protect Their Tomorrow (Sun) Poster – English	#12077-S Protect Their Tomorrow (Sun) Poster – Spanish

Vaccinate today. Protect their tomorrow.

Keep kids healthy with the vaccines and booster shots they need. Medicaid and CHIP offer free or low-cost health insurance for kids and teens up to age 19. Children can get regular check-ups, immunizations, doctor and dentist visits, hospital care, mental health services, prescriptions and more. Families of four earning up to nearly $50,000 may qualify (or even higher in some states).

Go to **InsureKidsNow.gov** or call **1-877-KIDS-NOW (543-7669)** to learn more about affordable health coverage for your family.

InsureKidsNow.gov

Vacúnelos hoy. Proteja su futuro.

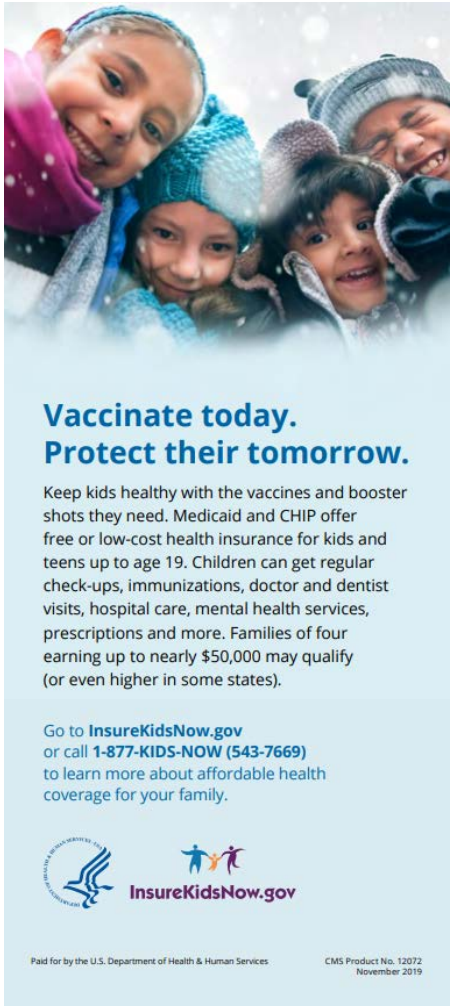
Cuide la salud de los niños con las vacunas y los refuerzos que necesitan. Medicaid y CHIP ofrecen seguro de salud gratis o a bajo costo para los niños y adolescentes menores de 19 años. Los niños y adolescentes pueden recibir exámenes médicos, vacunas, visitas al médico y al dentista, atención en el hospital, servicios de salud mental, medicinas y mucho más. Las familias de 4 miembros con ingresos hasta casi $50,000 (o incluso más en algunos estados) pueden calificar.

Visite **InsureKidsNow.gov** o llame al **1-877-KIDS-NOW (543-7669)** para más información sobre la cobertura de salud a bajo costo para su familia.

InsureKidsNow.gov

Vaccination

#12072 Protect Their Tomorrow (Snow) Palmcard – English



Vaccinate today.
Protect their tomorrow.

Keep kids healthy with the vaccines and booster shots they need. Medicaid and CHIP offer free or low-cost health insurance for kids and teens up to age 19. Children can get regular check-ups, immunizations, doctor and dentist visits, hospital care, mental health services, prescriptions and more. Families of four earning up to nearly $50,000 may qualify (or even higher in some states).

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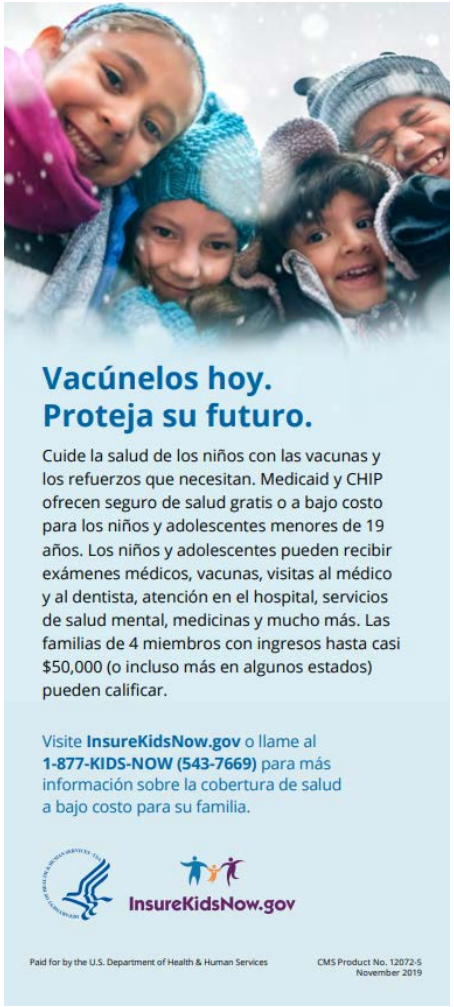
InsureKidsNow.gov

Paid for by the U.S. Department of Health & Human Services

CMS Product No. 12072
November 2019

#12072-S Protect Their Tomorrow (Snow) Palmcard – Spanish



Vacúnelos hoy.
Proteja su futuro.

Cuide la salud de los niños con las vacunas y los refuerzos que necesitan. Medicaid y CHIP ofrecen seguro de salud gratis o a bajo costo para los niños y adolescentes menores de 19 años. Los niños y adolescentes pueden recibir exámenes médicos, vacunas, visitas al médico y al dentista, atención en el hospital, servicios de salud mental, medicinas y mucho más. Las familias de 4 miembros con ingresos hasta casi $50,000 (o incluso más en algunos estados) pueden calificar.

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InsureKidsNow.gov

Paid for by the U.S. Department of Health & Human Services

CMS Product No. 12072-S
November 2019

Vaccination

#12076 Protect Their Tomorrow (Sun) Palmcard – English	#12076-S Protect Their Tomorrow (Sun) Palmcard – Spanish

Vaccinate today. Protect their tomorrow.

Keep kids healthy with the vaccines and booster shots they need. Medicaid and CHIP offer free or low-cost health insurance for kids and teens up to age 19. Children can get regular check-ups, immunizations, doctor and dentist visits, hospital care, mental health services, prescriptions and more. Families of four earning up to nearly $50,000 may qualify (or even higher in some states).

Go to **InsureKidsNow.gov** or call **1-877-KIDS-NOW (543-7669)** to learn more about affordable health coverage for your family.

InsureKidsNow.gov

Paid for by the U.S. Department of Health & Human Services

CMS Product No. 12076
December 2019

Vacúnelos hoy. Proteja su futuro.

Cuide la salud de los niños con las vacunas y los refuerzos que necesitan. Medicaid y CHIP ofrecen seguro de salud gratis o a bajo costo para los niños y adolescentes menores de 19 años. Los niños y adolescentes pueden recibir exámenes médicos, vacunas, visitas al médico y al dentista, atención en el hospital, servicios de salud mental, medicinas y mucho más. Las familias de 4 miembros con ingresos hasta casi $50,000 (o incluso más en algunos estados) pueden calificar.

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InsureKidsNow.gov

Paid for by the U.S. Department of Health & Human Services

CMS Product No. 12076-S
December 2019

Get Covered. Get in the Game. Materials

Get Covered. Get in the Game.

#11804 Get Covered Flyer – English

Win or lose, what matters is being part of the team.

Health insurance gets them in the game.

Medicaid and CHIP offer free or low-cost health insurance for children and teens up to age 19. Children can get regular check-ups, immunizations, doctor and dentist visits, hospital care, mental health services, prescriptions and more.

Families of four earning up to nearly $50,000 may qualify (or even higher in some states). Even if you've been turned down in the past, you may be able to get health coverage for your child now. Parents may qualify for Medicaid as well. Those eligible for Medicaid and CHIP can enroll any day of the year.

Go to **InsureKidsNow.gov** or call **1-877-KIDS-NOW (543-7669)** to learn more about affordable health coverage for your family.

InsureKidsNow.gov

Paid for by the U.S. Department of Health & Human Services

CMS Product No. 11804 September 2020

#11804-S Get Covered Flyer – Spanish

La salud y el deporte van de la mano.

El seguro de salud los ayuda a jugar para ganar.

Medicaid y CHIP ofrecen seguro médico gratuito o a bajo costo para niños y adolescentes de hasta 19 años de edad. Los niños pueden recibir chequeos regulares, vacunas, visitas al doctor y al dentista, atención hospitalaria, servicios de salud mental, medicinas recetadas y más.

Las familias de 4 miembros con ingresos hasta casi $50,000 (o incluso más en algunos estados) pueden calificar. Incluso aún si su familia ha sido rechazada anteriormente podría obtener cobertura de salud para sus hijos ahora. Los padres podrían calificar para cobertura también. Aquellos que son elegibles para Medicaid y CHIP pueden inscribirse cualquier día del año.

Visite **InsureKidsNow.gov** o llame al **1-877-KIDS-NOW (543-7669)** para más información sobre la cobertura de salud a bajo costo para su familia.

InsureKidsNow.gov

Pagado por el Departamento de Salud y Servicios Humanos de los Estados Unidos.

CMS Product No. 11804-S September 2020

Get Covered. Get in the Game.

#11803 Get Covered Fact Sheet – English

Official Message from the U.S. Department of Health and Human Services

Get the Facts About Children's Health Insurance

Information for Coaches

Make sure kids in your community aren't sidelined this season because they don't have health insurance. Medicaid and CHIP offer free or low-cost health insurance that can get your team covered and get them in the game.

Know the rules.

- Free or low-cost health insurance is available for children and teens up to age 19.
- Families of four earning up to nearly $50,000 may qualify (or even higher in some states).
- Children can get regular check-ups, immunizations, doctor and dentist visits, hospital care, mental health services, prescriptions and more.
- Even if families have been turned down in the past, they may be able to get their children health coverage now. Parents may qualify for Medicaid as well.
- People who are eligible for Medicaid and CHIP can enroll any day of the year.

Put together a game plan.

- Tell parents about free or low-cost health insurance for kids and provide the contact information below at anytime during the sports season: at the first parents meeting of the year, in a letter you send home or on a volunteer sign-up sheet. Flyers and other materials are available at **InsureKidsNow.gov.**
- Share information with school nurses, guidance counselors, and others at your school.
- Post information in the locker room or public community bulletin boards.

Watch them score.

- Kids are covered on and off the field and can stay protected even after the sports season is over.

Help your team today by telling families to call **1-877-KIDS-NOW (543-7669)** or visit **InsureKidsNow.gov.**

InsureKidsNow.gov

Get Covered. Get in the Game.

Paid for by the U.S Department of Health & Human Services.

CMS Product #11803
January 2018

#11803-S Get Covered Fact Sheet – Spanish

Mensaje Oficial del Departamento de Salud y Servicios Humanos de los Estados Unidos

Aprenda más sobre el seguro de salud para niños

Información para entrenadores

Asegúrese de que los niños de su comunidad no se queden fuera del equipo esta temporada por no tener seguro de salud. Medicaid y CHIP ofrecen seguro médico gratuito o a bajo costo que puede darle cobertura a su equipo y ayudarlos a jugar para ganar.

Conozca las reglas.

- Hay un seguro de salud gratis o de bajo costo para niños y adolescentes de hasta 19 años de edad.
- Las familias de 4 miembros con ingresos hasta casi $50,000 (o incluso más en algunos estados) pueden calificar.
- Los niños pueden recibir chequeos regulares, vacunas, visitas al doctor y al dentista, atención hospitalaria, servicios de salud mental, recetas y más.
- Incluso aún si las familias han sido rechazadas anteriormente podrían obtener cobertura de salud para sus hijos ahora. Los padres podrían calificar para cobertura también.
- Las personas que son elegibles para Medicaid y CHIP pueden inscribirse cualquier día del año.

Planee la partida.

- Informe a los padres sobre el seguro de salud gratis o de bajo costo para los niños y entrégueles la siguiente información en cualquier momento durante la temporada deportiva: en la primera reunión del año con los padres, en una carta enviada a sus hogares o en una hoja de inscripción voluntaria. Hojas de datos y otros materiales están disponibles en **InsureKidsNow.gov**.
- Comparta la información con las enfermeras escolares, los orientadores y las demás personas en su escuela.
- Fijen información en los vestuarios o tablones de anuncios públicos en las comunidades.

Véalos ganar.

- Los niños estarán cubiertos dentro y fuera del campo de juego y pueden seguir protegidos incluso después de que termina la temporada deportiva.

Visite **InsureKidsNow.gov** o llame al **1-877-KIDS-NOW (543-7669)** para más información sobre la cobertura de salud a bajo costo para su familia.

InsureKidsNow.gov

Juntos para ganar. ¡Adelante!

Pagado por el Departamento de Salud y Servicios Humanos de los Estado Unidos.

CMS Product #11803-S
January 2018

Get Covered. Get in the Game.

#11802 Get Covered Direct Mail Insert – English

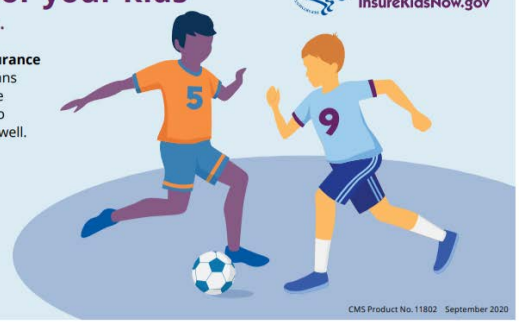
Get health insurance for your kids

so they aren't sidelined this season.

InsureKidsNow.gov

Medicaid and CHIP offer free or low cost health insurance for kids and teens up to age 19. Signing up today means your kids are covered on and off the field. Even if you've been turned down in the past, your child may be able to get coverage now. Parents may qualify for coverage as well. Enrollment is open year round.

Go to **InsureKidsNow.gov** or call **1-877-KIDS-NOW (543-7669)** to learn more about affordable health coverage for your family.



Paid for by the U.S. Department of Health & Human Services

CMS Product No. 11802 September 2020

#11802-S Get Covered Direct Mail Insert – Spanish

Obtenga un seguro de salud para sus niños

y no los deje fuera del equipo.

InsureKidsNow.gov

Medicaid y CHIP ofrecen seguro médico gratuito o a bajo costo para niños y adolescentes de hasta 19 años de edad. Inscribirlos hoy significa que sus niños estarán cubiertos dentro y fuera del campo de juego. Incluso aún si su familia ha sido rechazada anteriormente podría obtener cobertura para sus hijos ahora. Los padres podrían calificar para cobertura también. La inscripción está abierta todo el año.

Visite **InsureKidsNow.gov** o llame al **1-877-KIDS-NOW (543-7669)** para más información sobre la cobertura de salud a bajo costo para su familia.

Pagado por el Departamento de Salud y Servicios Humanos de los Estado Unidos.

CMS Product No. 11802-S September 2020

Oral Health Materials

Oral Health

#11665 Good Dental Poster – English	#11665-S Good Dental Poster – Spanish

Oral Health

#11666 Good Dental Flyer – English	#11666-S Good Dental Flyer – Spanish

Think Teeth
Every Step of The Way

Give your baby healthy teeth from the start.

It's easy!

- Gently brush baby's teeth twice a day. Use a tiny amount of fluoride toothpaste.
- Take your baby to the dentist by her first birthday. Continue regular check-ups as recommended.
- Tooth decay is caused by bacteria. Your baby can "catch" the bacteria from you.
  - Keep your mouth healthy.
  - Don't share cups or spoons.
- Put only water, milk or formula in bottles or sippy cups.
- Don't put your baby to bed with a bottle or sippy cup.
- Limit sweet snacks and sugary drinks, including juice.

Medicaid and CHIP cover children's dental services, such as teeth cleanings, check-ups, x-rays, fluoride, dental sealants and fillings. Your child could be eligible!

To enroll your child, call **1-877-KIDS-NOW (543-7669)** or visit **InsureKidsNow.gov**. To find a dentist, use the Dentist Locator on **InsureKidsNow.gov.**

CMS Product No. 11666
December 2017

Piense en los dientes
en cada paso del camino

Dele a su bebé dientes sanos desde el principio.

¡Es fácil!

- Cepille suavemente los dientes del bebé dos veces al día. Use una cantidad muy pequeña de pasta dental con fluoruro.
- Lleve a su bebé al dentista antes de su primer cumpleaños. Continúe los chequeos regulares según sea recomendado.
- Las caries dentales son causadas por las bacterias. Usted puede "pasarle" las bacterias a su bebé.
  - Mantenga su boca sana.
  - No comparta vasos o cucharas.
- Ponga sólo agua, leche o fórmula en los biberones o los vasos para bebés.
- No acueste a su bebé con un biberón o vaso para bebés.
- Limite los bocadillos dulces y las bebidas azucaradas, incluyendo el jugo.

Medicaid y CHIP cubren los servicios dentales de los niños, tales como limpiezas dentales, exámenes, radiografías, fluoruro, selladores dentales y rellenos. ¡Su hijo podría ser elegible!

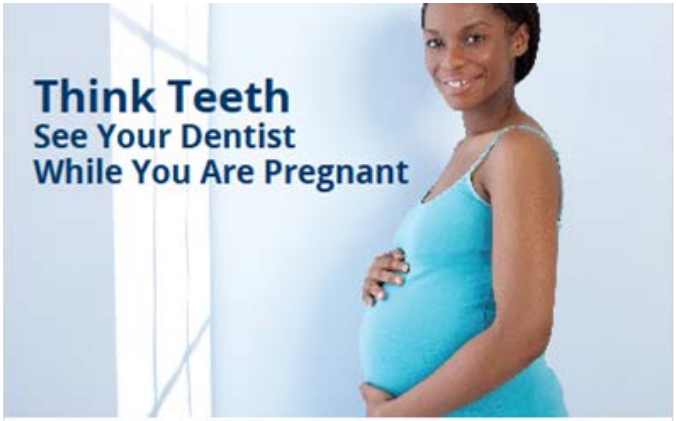
Para inscribir a su hijo, llame al **1-877-KIDS-NOW (543-7669)** o visite **InsureKidsNow.gov**. Para encontrar un dentista, utilice el localizador de dentista en **InsureKidsNow.gov.**

Pagado por el Departamento de Salud y Servicios Humanos de los Estados Unidos

CMS Product No. 11666-S
December 2017

Oral Health

#11664 See A Dentist Tear-Pad – English



It's important to visit the dentist while you are pregnant. Why? Your oral health is important for your growing baby's health.

- Tooth decay is caused by bacteria. Your baby can "catch" the bacteria from you.
- Keeping *your* teeth and gums healthy now can help protect *your baby's* teeth later.
- Here's how you can prevent dental disease:
  - Brush and floss daily, and use fluoride toothpaste.
  - Eat a healthy diet.
  - Visit the dentist. Dental care during pregnancy is safe – this includes x-rays and local anesthesia.

Schedule a check-up today. If you need help finding a dentist, ask your doctor. Be sure to tell your dentist or hygienist that you are pregnant.

You could be eligible for free or low-cost health coverage through Medicaid. Some states have dental coverage for pregnant women.

To learn more, call **InsureKidsNow.gov** or call **1-877-KIDS-NOW (543-7669)**.

NOTES:

Paid for by the U.S Department of Health & Human Services

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#11664-S See a Dentist Tear-Pad – Spanish

Es importante visitar al dentista durante su embarazo. ¿Por qué? Su salud oral es importante para la salud del bebé que está creciendo.

- Las caries dentales son causadas por las bacterias. Usted puede "pasarle" las bacterias a su bebé.
- Mantener *sus* encías y dientes sanos ahora puede ayudar a proteger los dientes de *su bebé* más tarde.
- Cómo se puede prevenir una enfermedad dental:
  - Cepille sus dientes y use hilo dental todos los días y use pasta dental con fluoruro.
  - Lleve una dieta saludable.
  - Visite al dentista. El cuidado dental durante el embarazo es seguro, incluyendo las radiografías y la anestesia local.

Llame y haga una cita hoy. Si necesita ayuda para encontrar un dentista, pregúntele a su médico. Asegúrese de decirle a su dentista o higienista que está embarazada.

Usted podría ser elegible para la cobertura de salud gratis o a bajo costo a través de Medicaid. Algunos estados tienen cobertura dental para las mujeres embarazadas.

Para obtener más información, llame al **1-877-KIDS-NOW (543-7669)** o visite **InsureKidsNow.gov**.

NOTAS:

Pagado por el Departamento de Salud y Servicios Humanos de los Estado Unidos.

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Oral Health

#11774 Good Dental Tear-Pad – English	#11774-S Good Dental Tear-Pad – Spanish

Think Teeth

Keep up good dental habits at every age.

You can help your child prevent cavities! Here's how:

- Get regular dental check-ups, starting at age 1. Ask about dental sealants that prevent tooth decay.
- Brush twice a day for 2 minutes using fluoride toothpaste.
- Limit foods and drinks with sugar.

Your child could be eligible for dental care through Medicaid and CHIP. Services include teeth cleanings, check-ups, x-rays, fluoride, dental sealants and fillings.

To enroll your child, call **1-877-KIDS-NOW (543-7669)** or visit **InsureKidsNow.gov.** To find a dentist, use the Dentist Locator on **InsureKidsNow.gov.**

NOTES:

Paid for by the U.S. Department of Health & Human Services

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Piense en sus dientes

Mantenga buenos hábitos dentales a cualquier edad.

¡Usted puede ayudar a su hijo a prevenir las caries! Haga lo siguiente:

- Realice chequeos dentales regulares, a partir de 1 año de edad. Pregunte sobre los selladores dentales que previenen la caries.
- Cepille los dientes dos veces al día durante 2 minutos usando una pasta con fluoruro.
- Limite los alimentos y bebidas con azúcar.

Su hijo podría ser elegible para recibir cuidado dental a través de Medicaid y CHIP. Los servicios incluyen limpiezas dentales, exámenes, radiografías, fluoruro, selladores dentales y rellenos.

Para inscribir a su hijo, llame al **1-877-KIDS-NOW (543-7669)** o visite **InsureKidsNow.gov**. Para encontrar un dentista, utilice el localizador de dentista en **InsureKidsNow.gov**.

NOTAS:

Pagado por el Departamento de Salud y Servicios Humanos de los Estados Unidos

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December 2017

Thank You!

Contact the Campaign at ConnectingKids@cms.hhs.gov

InsureKidsNow.gov