

Give your kids a head start on mental health.

Mental health is crucial to the overall well-being of your child. Did you know mental and behavioral health disorders typically first arise in childhood or adolescence and can have a life-long impact? Luckily, there are resources for a broad range of mental and behavioral health services as part of free or low-cost coverage under Medicaid and the Children's Health Insurance Program (CHIP).

Every child benefits from mental health care.

Call your child's health care provider today to explore mental and behavioral health services. Need coverage? To enroll your child, call **1-877-KIDS-NOW (543-7669)** or visit **[InsureKidsNow.gov](https://www.insurekidsnow.gov)**.

