

**Department of Health and Human Services
Center for Medicare & Medicaid Services
Center for Medicaid and CHIP Services
Funding Opportunity: Connecting Kids to Coverage (CKC)
HEALTHY KIDS 2022
OUTREACH AND ENROLLMENT COOPERATIVE AGREEMENTS
Frequently Asked Questions Set #2**

Q30: What is considered newly enrolled? For example, if a participant was previously enrolled in Medicaid in the last two to five years and recently enrolls today, would it be considered a renewal or newly enrolled?

A: A child or parent is considered newly enrolled if he or she was not enrolled in Medicaid or CHIP at the time of assistance.

Q31: The NOFO indicates HEALTHY KIDS 2022 (HK22) grants will be awarded pending availability of funding. What will trigger availability of the HK22 funds?

A: The HK22 funds are approved and available in the amount of \$49,400,000.

Q32: If current, successful HK grantee submits a HK22 proposal to continue funding its current HEALTHY KIDS 2019 Application Assisters, with the same recipient leadership and staff and subrecipients, when and how should it request waiver of the 90-day planning period?

A: Following award, CMS may waive or reduce the 90-day planning period as determined by the CMS Project Officer. The awardee's outreach and enrollment efforts must be well established with all project leadership, staffing, and support already in place in the manner detailed in the recipient's approved application.

Q33: Are optional attachments allowable (e.g., letters of support/commitment, key staff resumes, sample contract with subrecipients, organizational chart)? If yes, is there a maximum page number/file size for optional attachments?

A: The required documents and optional attachments are outlined in Section D2. Content and Form of Application Submission on page 23 and Appendix II. Application and Submission Information on page 57 of the NOFO.

Q34: If an applicant plans to contract with subrecipients for a component of the Cooperative Agreement, when completing the Project Site Location Form, should it be completed with the applicant's office address, the site of the home base of subrecipient organizations, the localities the subrecipient's Application Assisters will serve or some combination of these sites?

A: Required information when completing the Project Site Location Form includes the primary site where the work will be performed, street address, city, state, and zip code, county and district of primary location. Please refer to the form instructions for SF-424 Mandatory Forms, Project/Performance Site Locations at: <https://www.grants.gov/web/grants/forms/sf424-fid.html?formId=723>.

Q35: Since it is unclear how long the Medicaid continuous enrollment condition in section 6008 of the Families First Coronavirus Response Act will be in place during Year 1 of the Cooperative Agreement period, will CMS provide guidance on setting renewal goals for Year 1?

A: Projected yearly goals must be established for the HK22 funding opportunity by the applicant at the time of application submission. The goals are to be clearly stated, achievable and realistic for the project. Please refer to Section E1: Criteria, pages 30-31 for additional information.

Q36: The NOFO uses the phrase, “substantial interactive assistance”, would CMS please clarify what this means?

A: Substantial interactive assistance is described as application and renewal assistance delivered directly to families in person, by phone, or online, by a member of your organization or project partner, resulting from funding from the Centers for Medicare & Medicaid Services under the HEALTHY KIDS Act. This does not include sending mailings, emails or calling people with a pre-recorded message.

Q37: For purposes of the 1% limit on promotional items, what is considered a promotional item? Give-aways, like pacifiers or pens, or print materials, like flyers or palm cards?

A: There is no definitive list available for promotional items. Any expenses must be reasonable and in accordance with the goals of the program and will need to be prior approved by CMS. Print materials such as flyers and palm cards are not considered promotional items.

Q38: Does CMS plan to make materials available about the unwinding of the Public Health Emergency (PHE) (e.g., social media images, sample newsletter articles, print materials) for Assisters to use with families?

A: Yes. All materials that are produced by the National Campaign, including any new initiatives focused on retaining eligible individuals in Medicaid and CHIP as states resume conducting renewals after the end of the PHE, will be available on insurekidsnow.gov.

Q39: Regarding eligibility, my organization is a special district government which is NOT one of the eligible applicants listed on page 18 of the NOFO (it is unchecked). However, on page 19, the NOFO states that federal health safety net organizations are eligible to apply. We are a FQHC safety-net hospital. We also have a philanthropic 501(c)(3) foundation that supports our work. Can you please verify whether our hospital, as a federally qualified safety-net hospital, is eligible to apply? Or, if we decide to move forward, should we apply through our 501(c)(3) foundation?

A: A federal health safety net organization and nonprofits with 501(c)(3) status with the IRS, other than institutions of higher education, are eligible to apply for the HK22 grant opportunity.

Q40: I'm looking for clarification on a couple of page limits for the HEALTHY KIDS 2022 Outreach Enrollment Cooperative Agreement application, please. There seem to be some discrepancies in the NOFO:

- Project Narrative – 10 pages, double-spaced (NOFO p23, D2a) or 15 pages (p73, Appendix VI)**

- Budget Narrative – 12 pages, single-spaced (p23, D2a) or 5 pages (p73, Appendix VI)**

A: The discrepancies have been fixed. Please refer to the limits referenced in Section D2. Content and Form of Application Submission on page 23 and in Appendix VI. Application Check-Off List on page 73.

Q41: Will the technical assistance webinar be recorded?

A: Yes, the webinar will be recorded and posted to insurekidsnow.gov.